



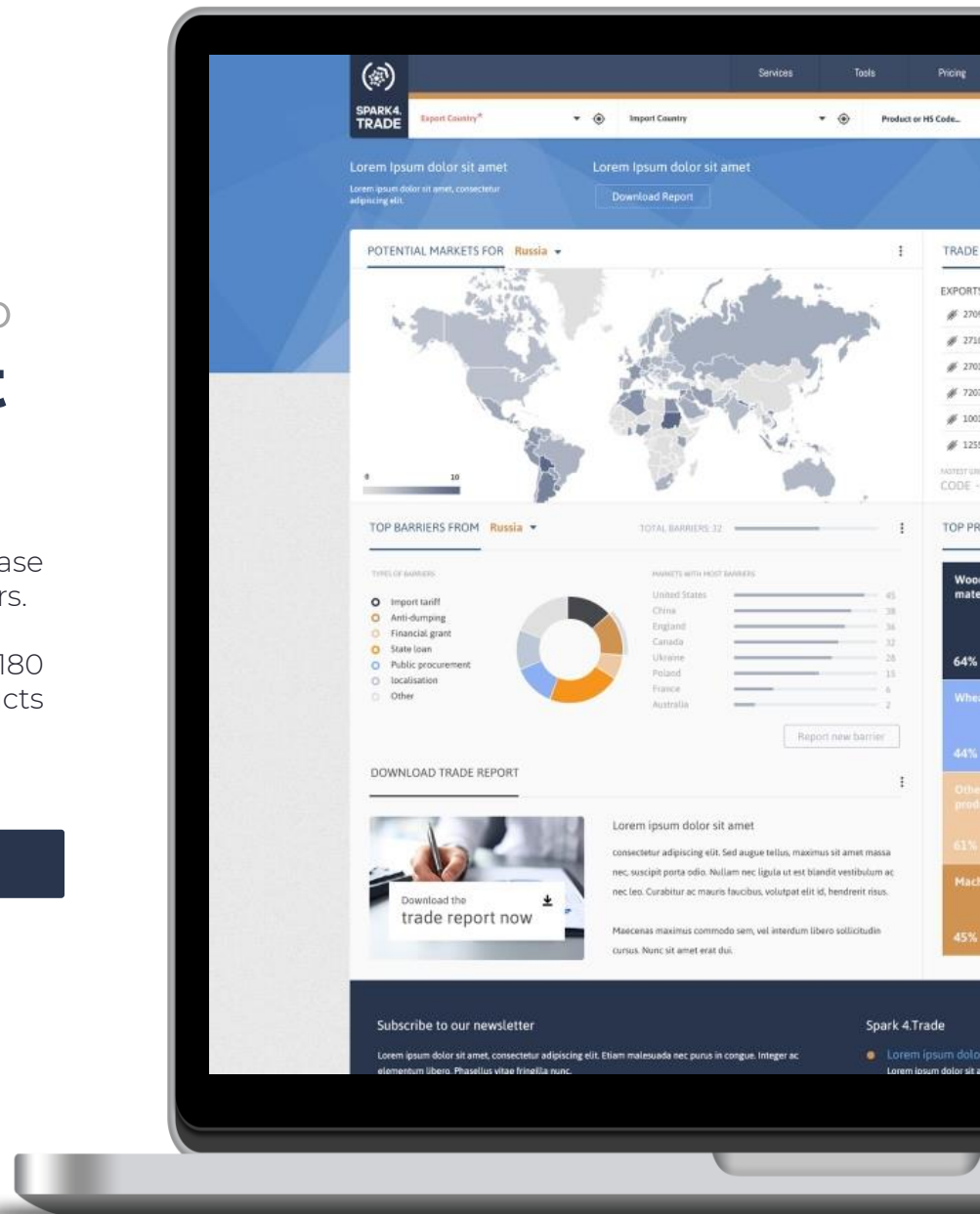
MITTELSTAND
CONSULTING

PRODUCT DEMO
SPARK4.TRADE

The perfect tool for exporters to identify the **Right Market**

SPARK4.TRADE – a powerful analytical solution, that ease out market research, for new and experienced exporters.

The solution enables you to research more than 180 markets and assess the competitiveness of your products on each one based on a variety of indicators.



Key indicators

What is considered in the selection of the best market for your product?



Logistics

Distance, price and time needed to deliver your goods to the target market.



Price*

Price of similar products at the border and within the target market.



Competition*

Competitor countries and companies. Strengths and weaknesses.



Macroeconomics

Financial solvency, population consumer power, forecasts.



Trade barriers

Market access restrictions. Custom duties, etc.



Trade history

Current trade dynamics. Supply and demand.

* Information unavailable for certain markets.

You chose your product and the country...

What next?

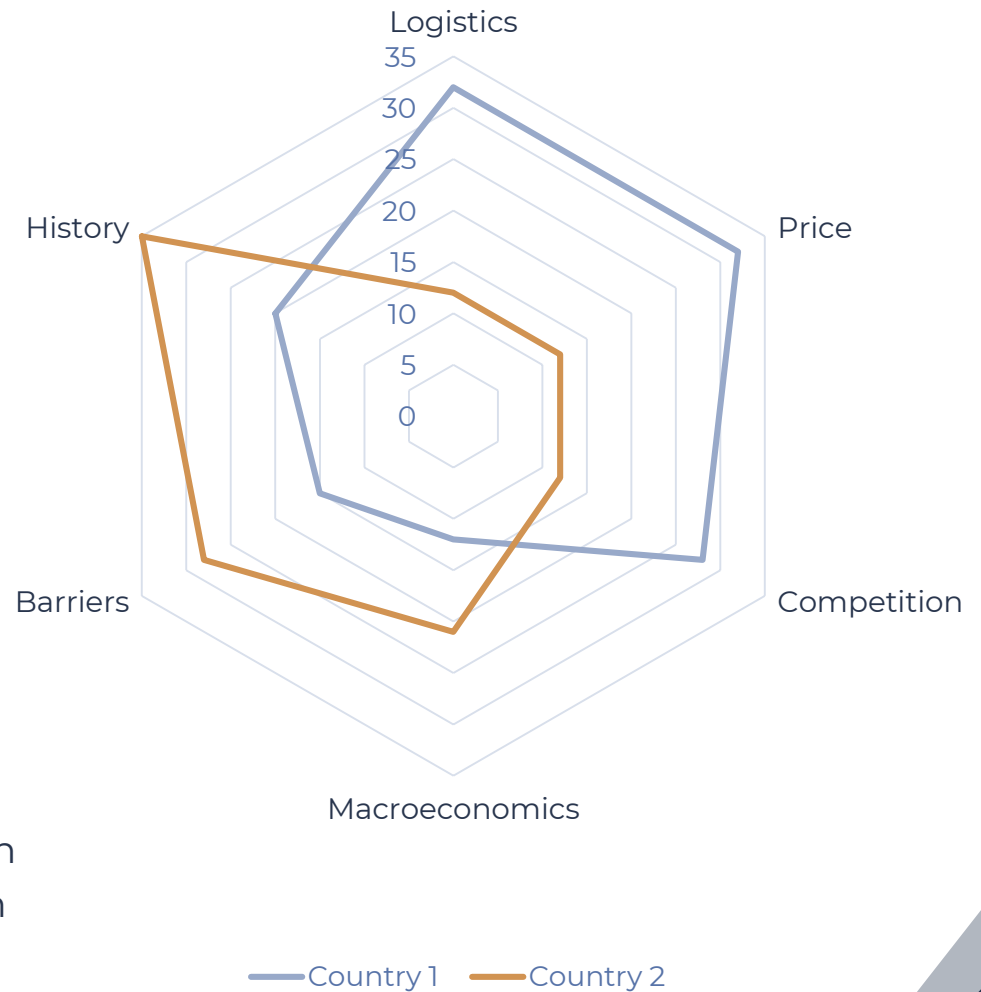
Our algorithm compares data from various open and closed international trade databases.

Different indicators are used to assess **your product** and are then compared with similar indicators from competitor countries in the selected market.

Based on the results of these calculations, the product is assigned a **rating** for each market.

On the basis of the provided information and recommendation, you can make an

informed decision



AVAILABLE SOON

— Q1 2019 —

Contact us today

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